

PRESS RELEASE

THE AGE OF STUPID

Film Screening & Panel led Discussion

Pantheon Art Cinema, Lefkosia
on International Earth Day - **22nd April 2010**
Screening (subtitled) 19:00
followed by informal **discussion 20:30** and **eco party...**



1. [EVENT](#) / 2. [‘AGE OF STUPID’](#) / 3. [PANEL](#) / 4. [‘10:10 CYPRUS’](#) / 5. [SUPPORTERS](#)

1. [The EVENT](#)

As part of the *10:10 Global Campaign*, to raise awareness of climate change and reduce carbon emissions, a public screening of the hugely successful feature film *‘Age of Stupid’* and an informal panel led discussion are organised to take place on *International Earth Day 2010*.

Confirmed panel guests are *Charalambos Theopemptou, Manfred Lange, Marga Jann, Loizos Papadopoulos & Dave Powell*. Government ministers have also been invited to participate-TBA! (see 3. [PANEL](#) for bios)

The event is intended to inform the public about climate/eco issues whilst also establishing a network of people and businesses ready to start making a real difference in their homes and practices.

Those who have already seen the film are invited to join the audience for the follow-up discussion at 8.30pm, after which there will be an opportunity for everyone to gather their thoughts, network, and sign up to the *10:10 Global campaign*, at the after Party in the foyer... Resources to be disseminated will include a climate change fact sheet, list of useful info sources, and a guide to taking achievable personal actions.

Organisers, participants and audience are encouraged to arrive by bicycle, carpool or mass transit to reduce carbon dioxide emissions and all party food and drink will be organic and locally sourced. We also hope to set up a live stream of the discussion online for those living outside Lefkosia and Cypriots abroad.

The event is organised by *Nema Mcmorran* (*AccessArts* founder, *10:10er*), who was compelled into taking action after seeing the film, and is supported by *10:10, KidCulture Magazine, Cyprus Greens & Youth Greens, Etherio, Gaia, Lartis, Printoday, SuperAd*. (see 5. for details)

2. About 'AGE OF STUPID'

<http://www.ageofstupid.net>

http://www.ageofstupid.net/pr_resources

Why didn't we save ourselves when we had the chance?

Age of Stupid is a drama-documentary-animation hybrid film, starring *Pete Postlethwaite* as a man living alone in the devastated world of 2055, watching archive footage from the early 2000s and asking why we didn't stop climate change when we had the chance...

Shot in seven countries over a period of three years, the film features six separate documentary stories combined with real news archive footage showing the gathering effects of climate change and global civilisation veering towards destruction.

The *Age of Stupid* is a 2009 British film by *Franny Armstrong*, (*McLibel* director, *10:10* founder), producer *Lizzie Gillett*, and executive producer *John Battsek* (*One Day in September*).

3. The PANEL

Charalambos Theopemptou has been an active member of environmental NGO *Ecological Movement* since the early 1990's and is a member of the *Cyprus Green Party* committee where he has also held the post of Executive Secretary. Charalambos is an engineer by trade and has acted as a computer systems consultant and advisor to the government.

In 2006 he was appointed as the first ever *Commissioner for the Environment of Cyprus*.

<http://theopemptou.blogspot.com>

Manfred A. Lange is founding Director of the *Cyprus Institute's Energy, Environment and Water Research Centre*. He previously directed the *Institute for Geophysics & Centre for Environmental Research* both at *Munster University*, also the *German Global Change Secretariat* and *Lapland University's Arctic Centre*. Manfred is a geophysicist/glaciologist whose expertise and research interests focus on climate change impact and adaptation strategies.

<http://www.cyi.ac.cy/user/25>

Marga Jann is a French-American architect who is initiating an island-wide *Solar Park Design Competition* and is a lecturer in Cyprus. Marga has worked with the U.S. Embassy, UNESCO and New York Education Department. Her projects include schools, offices, hotels, social housing, an eco-friendly village in Fiji, and projects in the developing world serving as models for social entrepreneurship and sustainability. Her research focuses on the architecture of divided nations, sustainable design for climate change, and education. Marga founded *Poetic License* and is a member of *Architects without Borders* and the *Energy Professionals Association*.

www.poeticlicenseintl.com

Loizos Papadopoulos is the director of *Interticket* and founder of *ThinkTank*, *Faze Zero*, and *Freecycle Cyprus*. Loizos is an environmentalist, advocate for natural living and supporter of community building initiatives.

Dave Powell started his academic career in Electronic Engineering and Computational Physics at the *University of Sheffield*, UK. He currently heads the *Computer Sciences Department* at *Intercollege-Larnaca* and, with *Lola Sanchez*, is facilitating the '*TOP Biodiversity Conference 2010*' launching in June. Fields of expertise include advanced mathematics, artificial intelligence, compiler technology, electronic engineering and physics. Dave is particularly concerned about the loss of biodiversity and firmly believes that instead of using harmful modern gadgetry we should be working in harmony with the wave of new technologies and the natural world.

www.davepowell.org

research.intercollege-larnaca.com

Also invited to participate are Minister of Communications&Works-transport (unable to attend), **Minister of Health**, and **Minister of Environment...** TBA

4. About '10:10 CYPRUS'

10:10 is a UK campaign initiated by the 'Age of Stupid's' makers to encourage people and organisations to act immediately through an achievable 10% reduction of their carbon emissions each year as of 2010.

This event aims to inspire Cypriots to sign up and for organisations to collaborate in setting up and managing the Cyprus 'HUB' of the 10:10 Global campaign which is being officially launched worldwide in June 2010.

A website has been created as a guide for countries to participate in 10:10 Global, and there's a facebook group for Cyprus which people are invited to join: '10:10 CYPRUS'

www.facebook.com/home.php#!/group.php?gid=238702603613&ref=mf

For more information on 10:10 visit: 1010uk.org 1010global.org

5. SUPPORTERS

Cyprus Green Party, founded 1996, promotes sustainable development and the protection of the environment, through actions and legal reforms, and information and sensitisation of the public. They are involved in environmental administration of construction projects, combating pollution, saving energy, administration of water reserves, genetically modified organisms, bioethics and biotechnology, bioculture, electromagnetic fields and antennae, protection of fauna and flora and animal welfare, the right to access to information and full disclosure and transparency, combating corruption. www.greenpartycy.com

Cyprus Youth Greens are the youth branch of the Cyprus Green Party. They are on the Advisory Board of the Cyprus Youth Board, and full members of the Cyprus Youth Council for International Cooperation and Cyprus Social Forum. www.cyprusyounggreens.org

KidCulture Magazine

Cyprus' first Family Lifestyle, Parenting & Education magazine published and distributed by AccessArts, a member of the *Cyprus International Children's Organisations Network*.

The magazine encourages healthy and environmentally conscious living, promoting a child centred approach and positive parenting/teaching. It keeps families up to date with developments here and internationally. The publication also supports and disseminates vital news & information, on behalf of non-profit organisations islandwide. www.kidculture.com.cy

Etherio / Green Network

Etherio is the first completely organic store in Cyprus. It offers an alternative choice for today's informed consumers who want to know exactly what they are buying and eating. These consumers recognise their personal role in the development and maintenance of a healthy society, a healthy planet. Etherio's packaging is made from recycled materials and deliveries are made by electric car and motor cycle. They offer everything from food and household products to cosmetic and aromatherapy products and clothing. www.etheriocyprus.com

GAIA Cyprus Organic Wines

Gaia Oinotechniki, one of the first regional wineries and leading grower and producer of organic wines, (Agios Amvrosios, Lemesos) was established 1987. The small winery, built on family land, has grown today to an annual output of 120,000 bottles of six quality wines. Gaia's owner, Ioanna Papaniyotou, is spokesperson for the Cyprus Green Party and an active supporter of the ecological movement. Gaia was the first winery to receive a bio-certification for its vineyards, awarded to organisations wishing to operate in an environmentally sustainable manner. www.gaia.com.cy

LARTIS

Lartis is a property developer in the Oroklini area, committing to a move towards a more green/traditional philosophy. Read their statement here: www.lartishome.com/link.php?id=15

J.g. & P. Printtoday

Lefkosia printers providing ecological services and supporting green initiatives.

SuperAd

"The environment is of utmost concern and priority to us at SuperAd. We are always looking for opportunities to support persons or institutions whose work is geared towards the achievement of a greener planet and a greener way of life!" www.superadcyprus.com

FOR PRESS INFORMATION & HIGH RES. IMAGES CONTACT:

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"The World is Run by Those Who Show Up"... See You There!